



Ekam USA, Indianapolis chapter

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Lending a hand to improve  
Anganwadis in Madurai  
- an EkamIndy EYA fundraiser

# Acknowledgements

- This project was made possible through generous donations from the following:
  - Many who supported the Aug 2023 EYA Lemonade stand fundraiser
  - Arya & Jaladhi, Chetan & Mona, Isa, James, Kavita & Sanjay, Lakshmi, Akshay & Neeraja, Nirmala & Suresh, Prathibha & Ravi, Sabitha & Sudhakar, Sagar & Shanti, Sahasra & Mayuri, Shashikala, Sowmya & Yashas.
  - Total raised: \$ 3710 via online fundraiser plus \$444 via EYA Lemonade stand; remaining costs donated using Uma/Sukumar matching funds
  - Total spend \$4794 benefitting over 1500 kids (~ \$3 per kid !). Executed May –Sept 2023.
- 1:1 matching contributions from Uma & Sukumar for donations made to this campaign were used to support this project (\$640), Eyeglasses for Madurai kids ( \$267), additional costs incurred for girls' toilets in LKB nagar school Madurai (\$ 505), & Prosthetic limbs (\$2700). Slide 14 has links for reports or additional information on these projects.
- We thank Ekam Foundation and its Madurai staff, Protech Foundation, Mr. Prasanna and his team, Yellowbag Foundation, Chetana Foundation, and EkamUSA for the execution of these projects.

**Integrated Child Development Services (ICDS)** is a government program in India.

**Anganwadi (“courtyard shelter”) Centers (AWCs)** are the focal point for distributing ICDS services in rural communities.

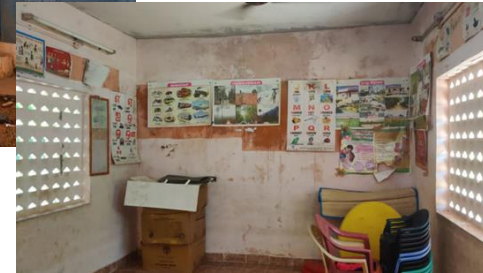
**ICDS Services:** Early Childhood Education, Day Care including mid-day meal, Supplementary Nutrition, Immunization, Health Checkup and Referral Services.

**Beneficiaries:** Children (0-6 yrs), Adolescent girls (< 18 yrs), Pregnant and Lactating women.

The Federal and State funds given to the Anganwadis are often inadequate to cover all the basic needs and quality early education.

Follow this link for our first-hand impressions:

<https://ekamusa.org/resources/Documents/EkamIndy%20-%20Anganwadi%20support-%202019-2022.pdf>



# Phase 1: 5 AWCs supported in Madurai East

| <u>Anganwadi Name</u>    | <u># of Kids Enrolled</u> |
|--------------------------|---------------------------|
| ❖ Ananjiyur ICDS         | 25                        |
| ❖ Chithambarampatti ICDS | 25                        |
| ❖ Ilamanur ICDS          | 27                        |
| ❖ Mayandipatti ICDS      | 27                        |
| ❖ Odaipatti ICDS         | 25                        |

## Requested Items:

- ❖ Weighing Machines
- ❖ Educational and Play Materials
- ❖ Plates/Tumblers
- ❖ Floor Mats
- ❖ Storage Cabinets

# #1: Distribution of weighing machines



# #1: Distribution of early childhood education materials & basic needs



# #1: Distribution of storage cabinets



# #1: Acknowledgement Letters From AWCs



Translation  
of a letter

*"We were facing much difficulties with the lack of a proper weighing machine, basic plates and tumblers for children, IEC charts, and a cup board for storing the essentials in our ICDS center. We are now immensely happy and we express our heartfelt gratitude to Ekam USA for providing us with these daily essentials. Our children are now extremely happy and they enjoy reading the colourful charts!!"*

*Mrs. Umaraj Banu  
Anganwadi worker,  
Ilamanur ICDS center.*

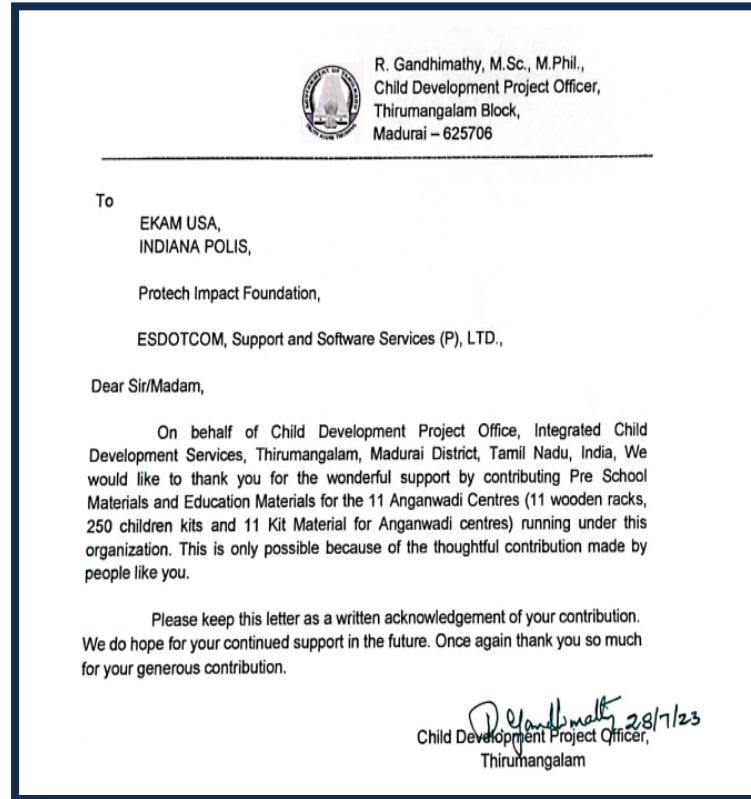
*IEC: Information Education Communication*

# Phase 2: 11 AWCs in Thirumangalam block

| <u>Anganwadi Name</u> | <u># of Kids Enrolled</u> |
|-----------------------|---------------------------|
| ❖ Indra Colony        | 20                        |
| ❖ Kangeyanatham       | 20                        |
| ❖ Muslim Pengal Palli | 20                        |
| ❖ Mykudi              | 35                        |
| ❖ Pandian Line        | 20                        |
| ❖ Rayapalam           | 20                        |
| ❖ Thangalachery       | 30                        |
| ❖ Therkutheru         | 20                        |
| ❖ Uchapatti           | 20                        |
| ❖ Uchapatti North     | 30                        |
| ❖ Virusankulam        | 20                        |

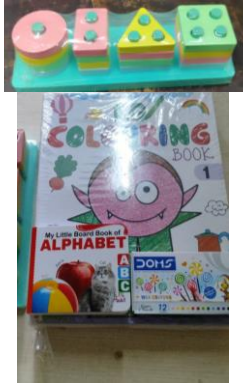
Each center received the following:

- Educational and play materials to use at Anganwadi, and educational kits for kids to take home.
- Rack for storing play materials.



Acknowledgment letter

# #2: Take-home kits: assembly & distribution



Each kit has an alphabet book, coloring book, crayons, shape/ color matching objects



“Yellowbag” volunteers assembling the kits in Madurai



*“Play is not frivolous; it is brain building”*

*- American Academy of Pediatrics*

# #2: Educational materials & racks



Distributed Educational Materials



Storage racks shipped from Chennai lined up at an ICDS center in Madurai before distribution



Storage rack in use

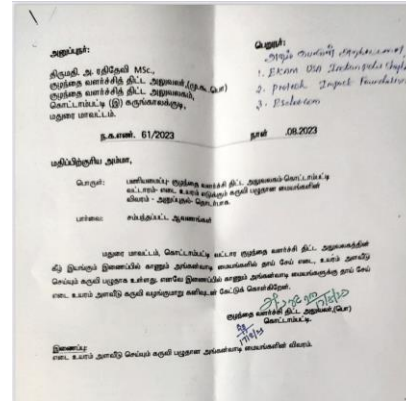
# Phase 3: 47 AWCs in Kottampatti block

Requested Items:

**Weighing Machines** – letter from the Child Development Officer, Kottampatti- requesting replacement machines for the existing ones which are defective

We also donated a set of **Educational & Play Materials** (cost of \$21 each) to each AWC, to help the kids' growth and development. Each set contains the following:

| SL.NO | PRODUCTS             |
|-------|----------------------|
| 1     | emotions stamp       |
| 2     | doctor set           |
| 3     | kitchen set          |
| 4     | ringless game toy    |
| 5     | blocks education toy |
| 6     | big ball sponge      |
| 7     | water paint          |
| 8     | mat plastic          |
| 9     | white chalk box      |
| 10    | Doms Clay Kit        |



List of 47 centers of the total 133 centers in this block that need new weighing machines

1. சொக்கலிங்கபுரம் காவலி
2. மீனாட்சிபுரம்
3. குன்னக்குடிபட்டி
4. V.S. நகர்
5. சொக்கலிங்கபுரம்
6. முத்துக்குடிபட்டி
7. நாகர்கோட்டை
8. பள்ளபட்டி
9. அருங்குடிபட்டி
10. A.கோவில்பட்டி
11. சொக்கலிங்கபுரம் மேற்கு
12. செல்லக்குடிபட்டி
13. மேற்கு
14. மாரங்குடிபட்டி
15. கச்சிபாளையம்
16. து. அம்பலகாளையம்
17. கொடுங்குடிபட்டி
18. கொடியாறுபட்டி
19. நாகபாளையம்
20. தோண்டிபட்டி
21. வண்டையாறுபட்டி
22. கக்கனத்தி நகர்
23. திருச்செவ்வூர்
24. சாவாபட்டி
25. மேல்புத்தூர்
26. தொந்திவிலிங்கபுரம்
27. அலங்குடிபட்டி பிள்ளையார் கோவில்
28. வீரதுடாமணிபட்டி
29. கேட்டூர்
30. சின்னக்குடிபட்டி
31. சொக்கலிங்கபுரம்
32. சூரபாளையம்
33. வீரசிங்கபட்டி
34. கொட்டாம்பட்டி
35. மணியாறுபட்டி
36. நல்லகங்காபட்டி
37. கண்ணப்பபட்டி
38. மேலவளவு காவலி
39. சேக்கிழார் மாரியம்மன் கோவில்
40. பள்ளபட்டி புதுநகர்
41. எட்டையங்குடி
42. சேலப்பட்டி
43. வஞ்சிபட்டி
44. கோட்டை
45. கருங்காலக்குடி கிழக்கு
46. மணப்பாளையம்
47. அலங்குடிபட்டி மேற்கு

# #3: Distribution of items and their use



# Matching Dollars at work

- This project – \$640 to cover additional cost
- Eyeglasses for Madurai kids ( \$267)

<https://ekamusa.org/resources/Documents/EkamIndy%20-%20Vision%20Camps%202023.pdf>

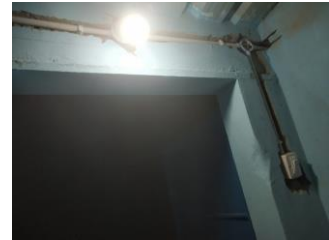
- Prosthetic limbs Khammam (\$2700)

<https://ekamusa.org/resources/Documents/Prosthetics%20Initiative%20-EkamIndy%20Ekam%20USA%20%20Aug%202022-July%202023.pdf>

- Electrical connection to facilitate use of the incinerator in Ekam Indy-funded girls' toilet, LKB Nagar school, Madurai (\$505)



Students with Ekam Indy-donated  
Incinerator, 2022



Electrical Work, after toilet  
construction in 2023